



WHO WE ARE

CANDID, AN INNOVATIVE ALL-INCLUSIVE SOLUTIONS PROVIDER IN NYC, LAS VEGAS AND BEYOND

Our team of professionals can plan, manage and execute solutions for your most demanding projects. The Candid staff is proactive and anticipates your concerns before problems arise. From design creation and development to spec verification, creative approval, project management, printing, logistics, shipping, materials tracking & posting verification, we are truly an all-inclusive solutions provider for all of your media and graphic displays needs

CANDID LITHO

As one of New York City's preeminent printing and graphic arts companies, Candid Litho is dedicated to building on its 55 year reputation by providing an unrivaled level of quality in print production, customer service and a wide range of graphic services. Candid Litho delivers innovative solutions specifically tailored to meet the challenges of today's hightech printing and production market.

GOING GREEN

Candid Litho is committed to reducing our carbon footprint while still delivering the highest quality printing possible. Printing on FSC® certified stock shows that we comply with the most strict social and environmental standards on the market.

CANDID WORLDWIDE

Candid Worldwide is a multi-format digital print, media display and print management company. Optimally structured to service creative and media agencies and the national brands they represent, by offering a multitude of creative services ranging from sophisticated brand experiences and multimedia engagement zones to billboards, threedimensional wall coverings, transit ads, vehicle wraps, and in-store POP and window displays. Complemented by our rapid installation through the expertise of our custom installers.









OUR MISSION

Exceptional creativity and innovation surrounds us where constant change and new developments are the "norm". We have and always will strive to be an active driving force and leader in this city, like no other in the world, which is why we call New York City our

Our dynamic clients are a main source of inspiration and motivation for us. We have tailored our business such that we are able to meet and exceed the expectations of our clients and provide them all encompassing, full service, products and solutions to meet their business needs - whatever they may be.

We are positioned to continue to grow and expand rapidly into new markets with added capabilities, resources and additional solutions for all of our clients.

Together as one, we will continue to be one of the most successful innovative Print-Solution Providers, headquartered in New York City, across the US and beyond.



LOCATIONS

Our fully equipped East and West Coast facilities allow us to strive for the best in print, project management and design, giving us the flexibility to deliver your projects faster, more cost-efficiently and hassle-free, anywhere worldwide.

LONG ISLAND

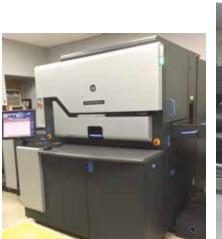
210 ROUTE 109 FARMINGDALE NY 11735

NEW YORK CITY

112 WEST 34TH STREET, 17TH FL. NEW YORK NY 10120

LAS VEGAS

4795 WEST NEVSO DRIVE LAS VEGAS NV 89103









PROMOTION BROCHURE

4-Color Coated

COVER

Embossed
(on Previous Page)





PROMO BOX

Vellum and Card Stock Inserts

CUSTOM BOX & BROCHURE

Unique Tray for Promo item



CUSTOM PACKAGING

Unique Insert, Foil Stamping







REAL ESTATE PROPERTIES BOOK

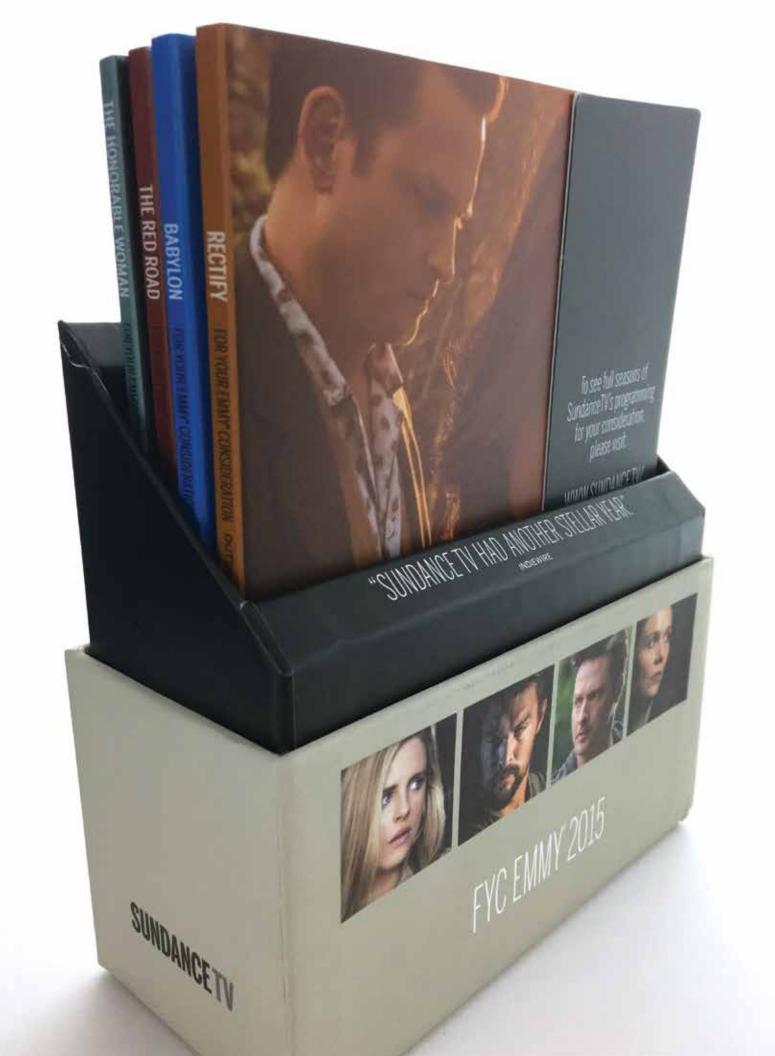
Foil Stamp on Linen Cover, Text Pages with Foldouts



PROMO BROCHURE Spot UV Coating (left Page)









GATEFOLD BROCHURE

Metallic Silver Ink (Inside Spread on Previous Page)



TRIFOLD WITH 2 DVDS

Attached with Hubs

PROMO BOX & 4 TRIFOLDS

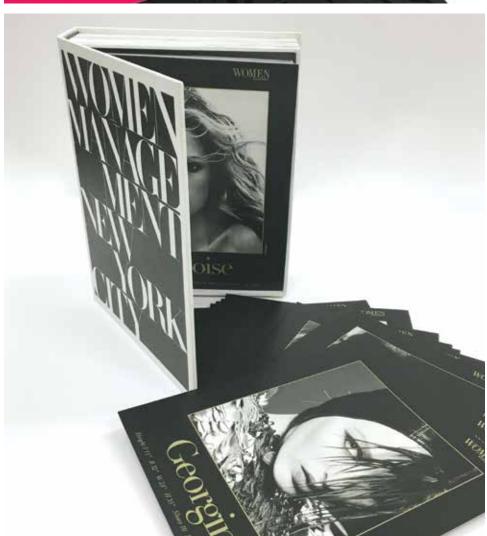
Custom Box with Inserts (on left Page)





EVENT MATERIALS

Metallic Inks, UV Coating



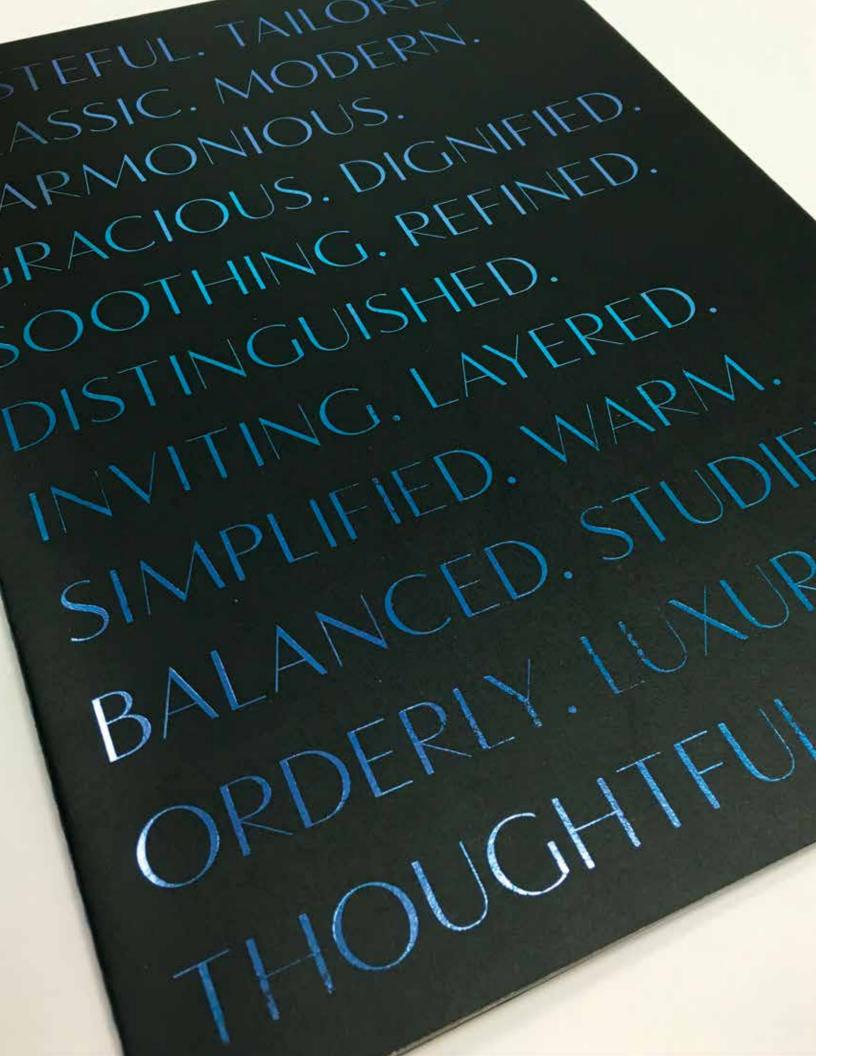
MODEL SHOW PACKS

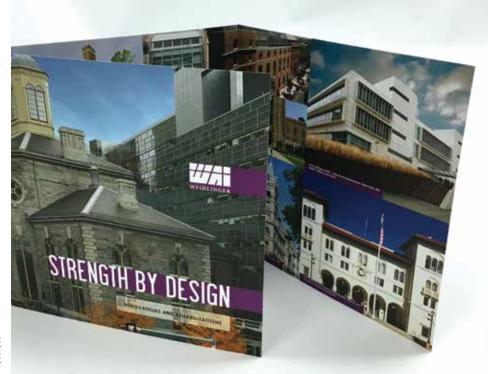
Box with Inserts

CORPORATE CALENDAR

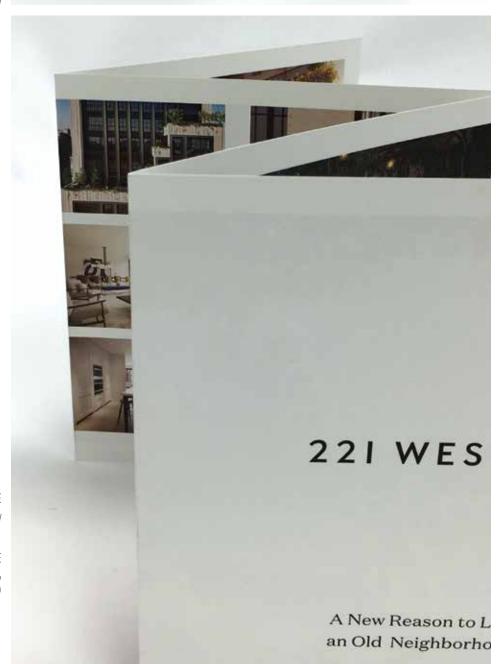
Wire-O Binding (left Page)







REAL ESTATE BROCHURE Trifold



PROPERTY BROCHURE

Z-Fold

REAL ESTATE BROCHURE

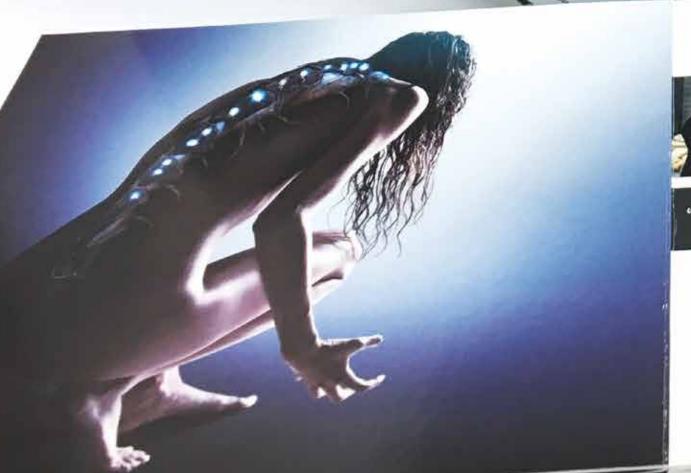
Metallic Foil Stamp
(left Page)



CUSTOM SALES KIT

Laminated and Wrapped Coasters





FALLING SKIES



"...ONE OF THE BEST SCI-FITV SHOWS IN VEARS ..."

EXECUTIVE PRODUCERS

JUSTIN FALVEY
DABRYL FRANK
REMI AUBUCHON
GREG REFMAN
GREG REFMAN STEVEN SPIELBERG

MODE BLOODS OUT DREW ROY CONNOR FESSUR MAXIM KNIGHT SEVENELLE GABRIEL MPHD KOAHO SARAH CARTER COLIN CUMNINGHAM DOUG TONES MOTTAR LINE ON

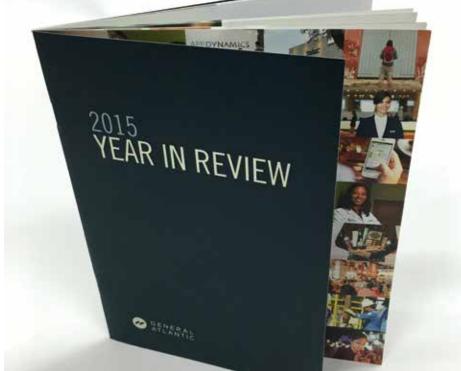
DUEST STARS GLORIA RELIBEN SEAN LEONARO











CORPORATE BROCHURE

Short Fold Cover



CORPORATE INVITATION

Wax Seal



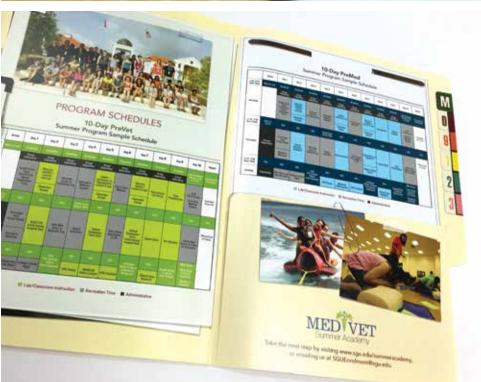
Pockets with Inserts

BOX WITH DVD BROCHURE

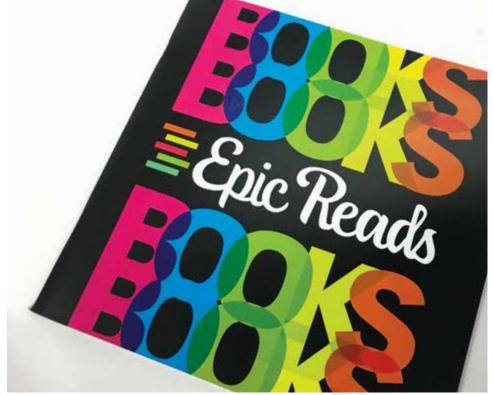
Die Cutting, DVD Printing (Previous Page)

CUSTOM STANDEE

Die Cutting (left Page)







CORPORATE BROCHURE

4-Color Coated



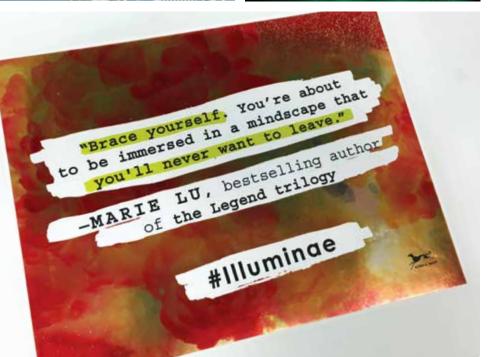


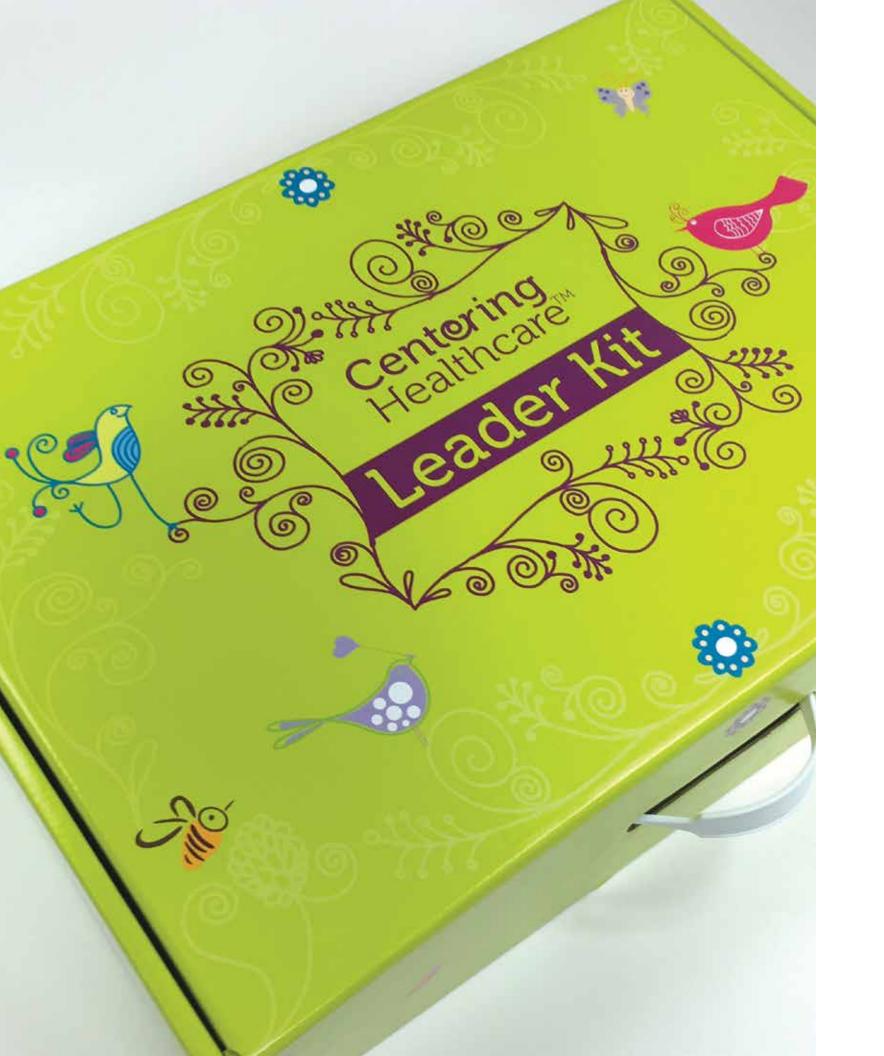
CHARACTER PROMOTION CARD

Glow in the Dark UV Coating



PROMO BOX
Foil Stamp, Spot UV
(left Page)

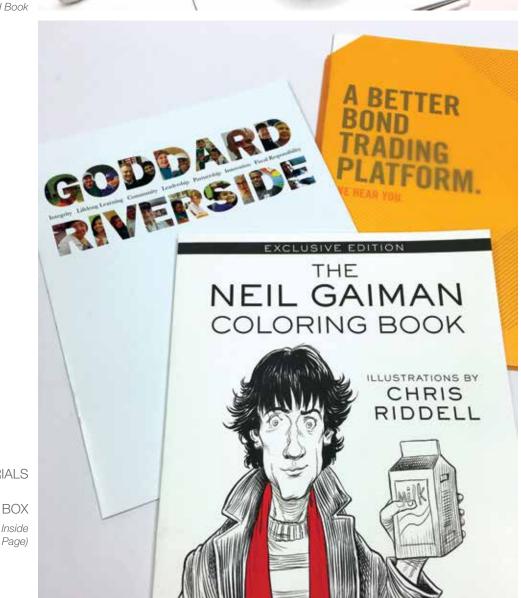






EXCEPTIONAL DIAMOND BOOKLETS

Foil Stamped Cover Case bound Book



PROMO MATERIALS

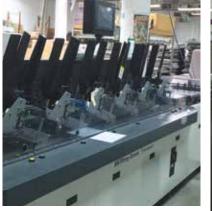
LEADERSHIP KIT BOX with Printed Materials Inside

(left Page)

EQUIPMENT LIST NEW YORK & LAS VEGAS









PREP, PRINTING & FINISHING

PRE-PRESS

- 1 Rampage Automated Ripping Station with Interactive Trapping
- 1 Rampage Remote Station for Online Soft Proofing and PDF Downloads with the ability to submit jobs through the Internet – System also includes E-mail Notifications of Job Status and Availability of Online Proofing
- 1 Heidelberg Signa Station

All Macs Equipped with Full Software Packages Including: Adobe CC: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Quark, Suitcase Font Management, Fetch FTP Transfer, Pitstop, Microsoft Office, Rampage Client, Rampage Pathway, Rampage Remote and Preps Imposition

PLATE SETTING

1 Fuji Javelin Platesetter with Auto Loading Plate System; Ability to use Fuji's Latest Screen Technology using Fuji Plates

PROOFING

- 1 42 Inch HP 4000 Used for Imposition Proofing
- 2 42 Inch Epson High Resolution Proofer (Roll Fed)
- 1 OKI 9600 12 x 18 Color Laser Printer
- 1 60 Inch HP 26100

SCANNING

- 1 Full Digital Image Scanning Capabilities
- 2 Epson Perfection V700 Photo Dual Lens

OFFSET PRESSROOM

- 2 8 Color KOMORI PERFECTOR 28 x 40 Sheet Size 4 Over 4 Inline with Aqueous Coating or can print up to 8 over 0 plus Aqueous Coating
- 1 6 Color KOMORI LITHRONE 20 x 28 Sheet Size with Aqueous Coating
- 1 2 Color AB DICK 12 x 19 Sheet Size
- 1 2 Color HALM JET Envelope Press

DIGITAL PRESSROOM

- 1 HP Indigo 7800, 7 Color, with White Capabilities, Prints on Paper up to 18 pts.
- 1 EFI Fiery RIP A3000
- 1 KONICA MINOLTA BizHub 1250
- 1 KONICA MINOLTA BizHub 1200p
- 1 KONICA MINOLTA BizHub C6501

BINDFRY

- 2 Prism Paper Cutters
- 1 POLAR 92XL Cutter
- GBC MAGNA Punch System, Wide Selection of Dies
- Muller-Martini 6-Pocket Inserter/Stitcher/Trimmer 335 Stitcher w/360 Trimmer Equipped with 4th & 5th Knives for 2-up Setups
- 1 Champion Wire Hand Stitcher
- 1 MBO Folding Machine B30A 12 Buckle Plates (6/6)
- 2 MBO Folders B-26 4/4/4
- 2 MBO Folders B-26 4/4
- 1 Cleveland Rollaway "Buckle" Folder for Soft-folding Booklets after Stitching
- 2 MBO Rollaway "Knife" Folders for Hard-folding Heavy Folders and Booklets
- 2 HHS Glue System 4 Head for Inline Gluing
- 1 Nygren-Dahly Paper Drill with 4 Drill Heads
- 1 Lhermite Automatic Punch with 4 Dies (Wire-O 2:1 & 3:1, Velo. GBC)
- 1 James Burns International Semi-Automatic Wire-O Machine
- 1 Shanklin Automatic Shrink Wrap
- 1 Eastey Manual Shrink Wrap
- 1 Buskro Kirk-Rudy Semi Automatic Wafer Sealer
- 4 Bunn Semi Automatic Tying Machines
- Digibinder for Short Run Perfect Bound Books Finished up to 2 Inches in Thickness.
- 1 30" DORN SPE UV Coater Fully Automatic
- 1 CHALLENGE TITAN 230

FULFILLMENT

Hand Assembly, Collating, Insertion, Automated Federal Express, Automated United Parcel Service

DIE-CUTTING AND FINISHING

- 1 Bobst SP102SE Die Cutter
- 2 Preco Hand Fed Die Cutters
- 3 C & P Foil Stamping Machines
- 1 Moll Marathon Inline Gluer/Folder

LARGE FORMAT PRINTING NY FACILITY

- 2 VUTEk GS5000 R 16ft wide 8 Color
- 1 VUTEk GSX 3250 PRO 10ft wide 8 Color
- 1 FUJI INCA ONSET S40i Digital Flatbed Press. Prints on all Substrates up to 5 x10 feet to 2 Inches thick.
- Mimaki JV3-250 Grand Format Printer, Prints on all Substrates Roll size up to 102 Inches, for Banners, Vehicle Wraps and Signage.
- 1 HP 5500 Wide Format, Printer
- 1 KONGSBERG Cutter/Router
- 1 WELDMASTER 60ft wide welder with Grommets
- 2 MUTOH VALUE Cutter
- 1 FOTOBA Roll to Sheet Cutter
- **EXCALIBUR** Cutter
- 1 ONYX RIP
- 1 COLORGATE RIP
- 2 EFI FIERY PRO RIP
- 1 ATC 60" Liquid U.V. Laminator
- 1 AGL 60" Film Laminator
- 1 Seal 60" Film Laminator

BINDERY

- Challenger Cutter
- 1 Damark Shrink Wrap Semi-automatic
- 1 MBO Folders with In-line Glue Systems

INSERTING EQUIPMENT

- 2 Pitney Bowes Flowmaster Ultra High Speed 6-Station Inserter, up to 6" x 9"
- 2 Lake Image Camera Matching Systems for two or three-way Match Mailing
- 1 GBR Folde
- 1 Master Mailer High-Speed 6-Station Inserter, up to 9" x 12"
- 3 20 Foot Assembly Line Belts

MISCELLANEOUS

- Wafer Seal/Stamp Machines
- 1 Cheshire Printer and Labeler

MAILING

- 1 Mailing Logistics and Postage Optimization
- 4 Dynaric Tying Machines

MAILHOUSE SERVICES

DATA PROCESSING

All Computers Equipped with Full Software Packages Including: Adobe Creative Suite, RedTitan LLC software, PrintShop Mail software, Fusion Pro, Direct Smile, BEL Mail Managers

PERSONALIZATION

- 6 High-speed MCS Array Inkjet Printers with UV Dryers. Compatible with Aqueous Coated Stocks.
- 1 4 Color High-Speed Laser Printer a Sheet Size up to 13" x 19"
- High-Speed Laser Printers, Black Ink, Sheet Size up to 12" x 18"

LAS VEGAS FACILITY

- 2 EFI VUTEk GS5000r 16ft wide 8 Color
- 1 EFI VUTEk GS3250LXr 10ft wide 8 Color
- 1 Canon OCÉ Arizona 6170XTS
- 1 HP Scitex XL1500 16ft wide 8 Color
- 1 60' Miller 112 Extreme
- 1 MultiCam Digital Express Router
- 1 HP Indigo Press 5500
- Stahl Folder B-20
- GBC Titan 64" Laminator
- Seal 64" Laminator
- 1 Prism 30" Paper Cutter







CUSTOM WALL DISPLAY



BUS SHELTER DIARAMA

New York City





WINDOW BARRICADE GRAPHIC

BUS KING
New York City



WINDOW BARRICADE GRAPHIC New York City



EXTERIOR WRAP

Las Vegas





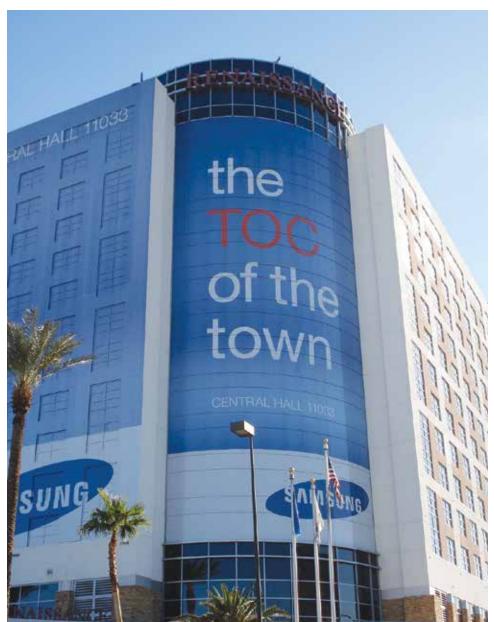
WALLSCAPE
New York City



Buffet

VINYL BILLBOARD

Las Vegas



WINDOW WRAP

New York City



INTERIOR WALL GRAPHIC Las Vegas





BARRICADE

New York City



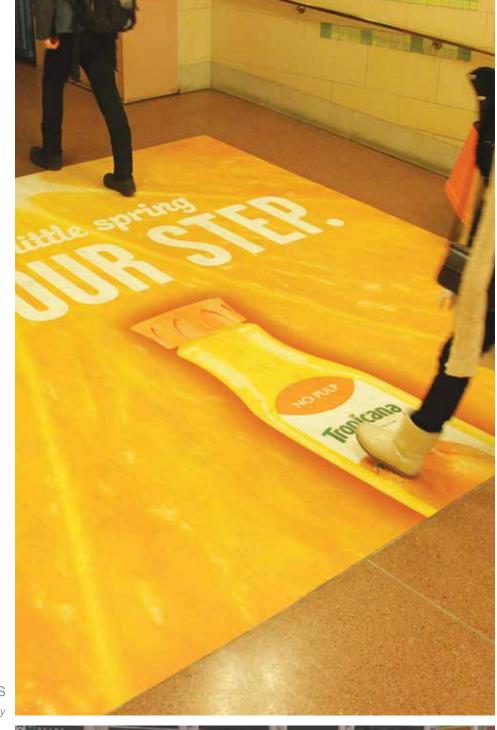
VERTICAL BILLBOARD

Las Vegas



SPECTACULAR BILLBOARD New York City





FLOOR GRAPHICS

New York City



TAXI TOP

New York City











BUS WRAP

Las Vegas









INTERIOR & EXTERIOR TRAIN WRAP New York City







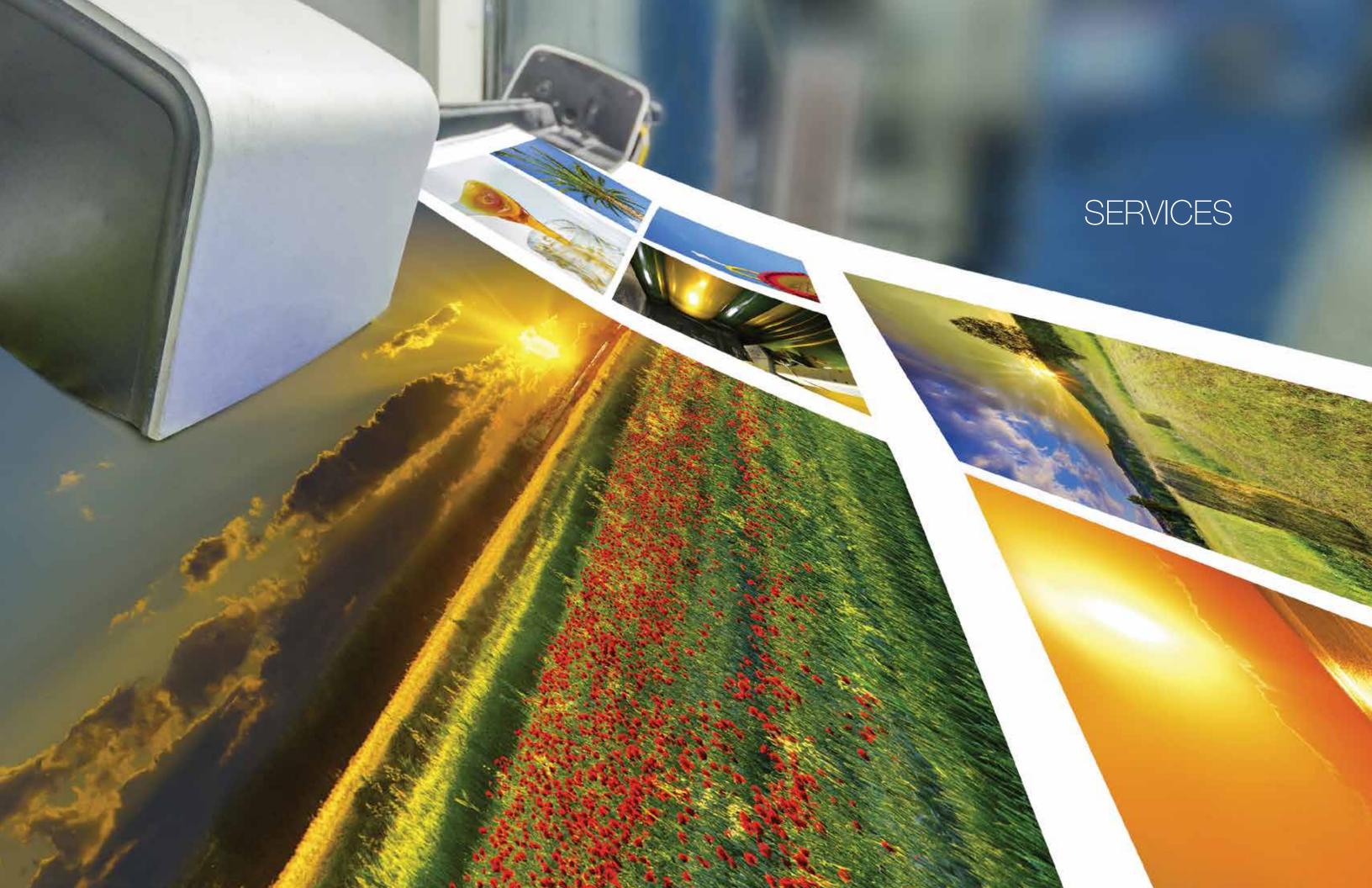


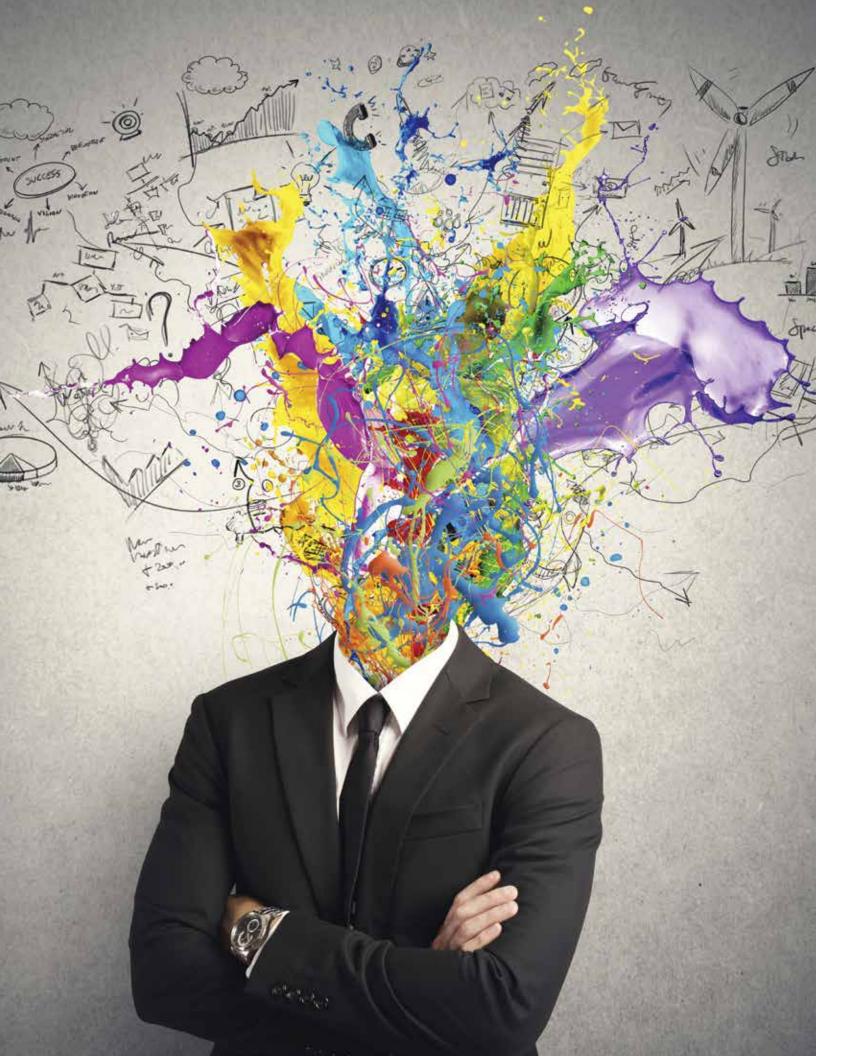




STATION DOMINATION

New York City





CREATIVE & DESIGN SERVICES

IN-HOUSE CREATIVE & DESIGN SERVICES

Our full-service design studio works in collaboration with our clients to translate their concepts into printed materials with the right tone to achieve the highest impact possible.

PRE-PRODUCTION

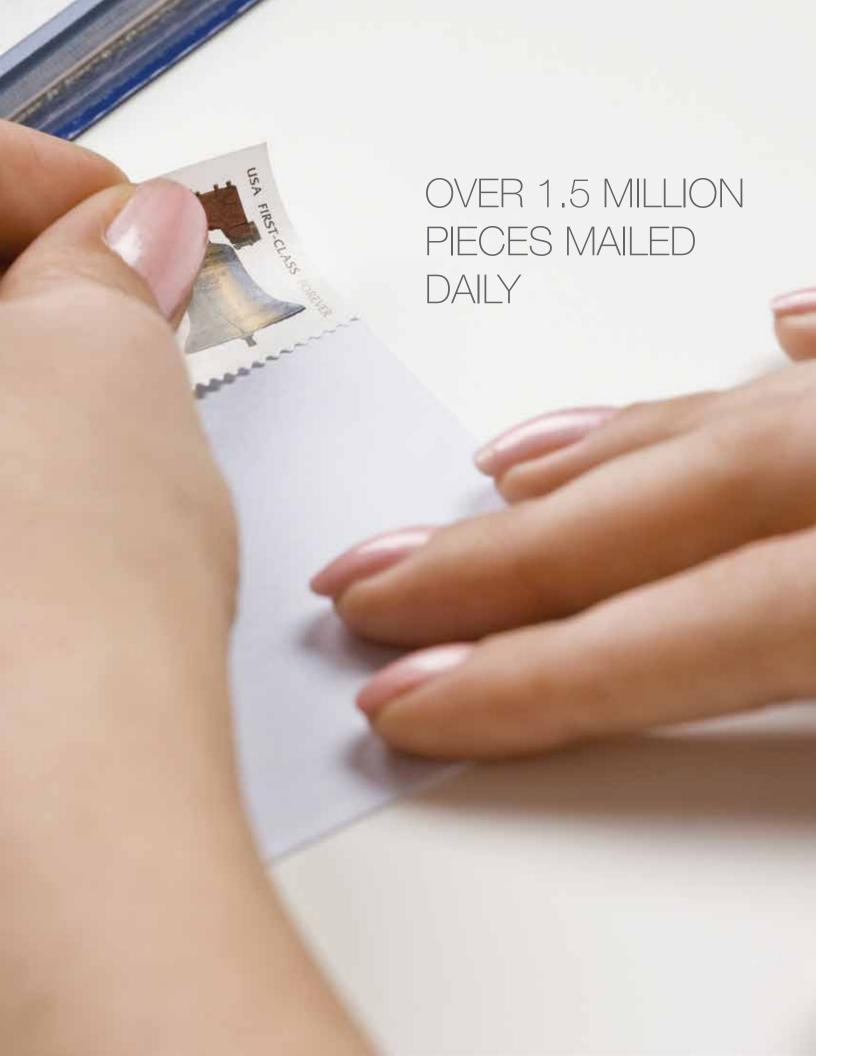
Our fully equipped East and West Coast facilities allow us to strive for the best in print, project management and design, giving us the flexibility to deliver your projects faster, more cost-efficiently and hassle-free, anywhere worldwide.

PRE-PRESS

When a designer releases art for production, our team of knowledgeable pre-press technicians runs a series of operations to check and verify that the files are clear of any potential issues and are ready for print. The technician will then print out proofs, which are checked for size, content and position and sent to the client. It's at this point, once approved, that plates are made and sent to the presses.

SITE-SURVEYS

We will send our team of installers to our client's project site and perform a thorough survey, which includes measurements and photographs to determine any special needs to complete the project. We will create templates for clients to drop artwork into or use as design guides.



MAIL SERVICES

At Candid Litho and Candid Worldwide, we utilize all of our assets, to guarantee your mail hits the main stream faster. We offer innovative direct mail designs, data processing, postal optimization and a full menu of in-house services provided by our team of direct mail solution experts.

SERVICES

- Address Standardization
- BMC and SCF Drop Ship
- CASS CERTIFICATION
- Data Analysis
- Distribution Reports
- Duplicate Elimination
- File Coding and Merging
- PDF/Variable Data Merges
- Hand Assembly
- Matched Mailings
- Key Coding
- List maintenance (Add/delete/change)
- Mailing List Rental
- National Change of Address Service

- Nth Name Selectivity
- Personalization
- Presorting
- Record Suppression
- Tracking and Tracing services
- UPC Barcode assignation and output
- Automatic and Hand Stamp Affixing
- Metering
- Presorting
- Automatic Counting
- Sequencing (numeric and alpha)
- Fulfillment

BINDERY DIE CUTTING, BINDING & FINISHING

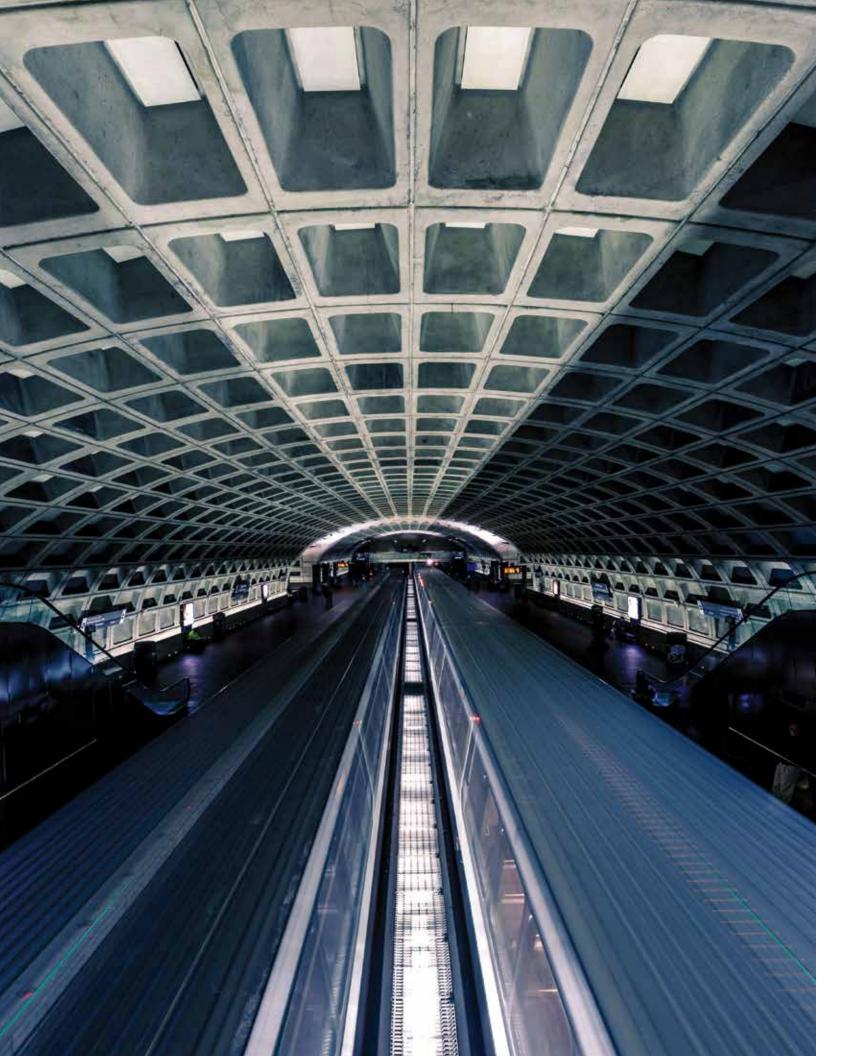
FULL SERVICE BINDERY

- Folding
- Perfect Binding (books)
- Saddle Stitching
- In-line glueing

- Wafer Sealing
- Diecutting
- UV Coating

WE ALSO PROVIDE A FULL LINE OF MECHANICAL BINDING

- Wire O
- GBC
- Spiral



STATION DOMINATION

Our station domination program offers clients the opportunity to convey their branding and messages utilizing all or most of the media space in a transit station, thus creating a virtual exhibit for commuters to experience during their commute.

PROJECT MANAGEMENT

Our team will manage every needed aspect of your project from planning, creative design, template creation, spec verification, pre-press, printing, fulfillment, shipping, logistics, installation and proof of performance.

